



ATHABASCA
Regional Multiplex
Fitness & Aquatic Centre

ADVERTISE & SPONSOR WHERE YOUR COMMUNITY COMES TOGETHER

Build your brand while supporting recreation, wellness, and community events in the Athabasca region.

Connect your business with thousands of visitors every year through strategic advertising opportunities at the Athabasca Regional Multiplex.



Athabasca Regional Multiplex Society
2 University Drive,
Athabasca, Alberta, T9S 0A3
Phone - 780-675-2967
Fax - 780-675-2703
www.athabascamultiplex.ca



WHY ADVERTISE AT THE ATHABASCA REGIONAL MULTIPLEX?

Support Your Community

Your investment helps support:

- Recreation, wellness, and cultural programming
- State-of-the-art facilities and services
- Active, healthy lifestyles
- A vibrant and connected community

Connect with Your Customers

Connect with thousands of residents and visitors through:

- Sports and recreation programs
- Tournaments and competitions
- Conferences, weddings, and community events
- Families, youth, seniors, and visitors from across the region

Year-Round Visibility

Unlike one-day events, your advertisement works every day in high-traffic areas throughout the facility, reaching:

- Athletes and participants
- Spectators and families
- Local residents and visitors
- People of all ages and backgrounds

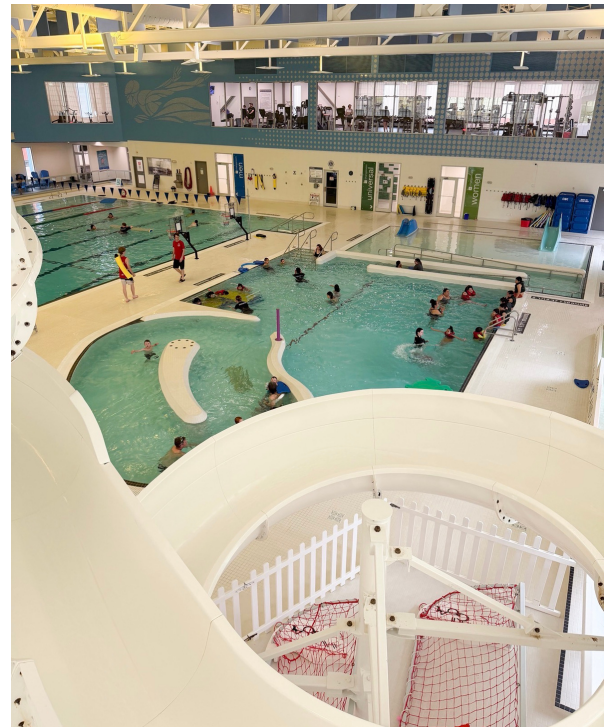
Flexible Advertising Opportunities

Choose the advertising solution that best fits your business:

- Individual advertising locations
- Custom sponsorship packages
- High-visibility locations, including arenas, viewing lounges, and lobbies
- Save 10% when you purchase multiple advertising opportunities as a package

Home to

- Aquatic & Fitness Centre
- Cenovus Arena
- Rotary Fieldhouse
- C.N.R.L. Curling Rink
- Sports Fields
- Meeting Rooms
- Conferences & Weddings
- Trade Shows
- Sports Tournaments
- Recreation Programs



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THE CENOVUS ARENA

Put Your Business Front and Centre All Season Long

Every season the Cenovus Arena welcomes:

- Minor Hockey
- Hockey Academy
- Recreational Hockey
- Pond Hockey
- Figure Skating
- Public Skating
- Shinny
- Regional Tournaments
- Trade Fairs
- Community Events

**GET NOTICED
CALL TODAY!**

Your advertisement is viewed repeatedly by players, parents, spectators and visitors throughout the season.

Advertising Information

- All prices include GST
- Rates apply to advertising space only
- Production costs are the responsibility of the advertiser

Ask us
about our **NEW**
advertising &
sponsorship
opportunities



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CENOVUS ARENA ADVERTISING RATES

Advertising Terms & Conditions

- All prices include GST
- Rates apply to advertising space only (production costs not included)

Save 10% when you purchase multiple advertising opportunities as a package!

Availability is limited.
Contact us to secure your space.

Note:

All in-ice advertising must be produced and ready prior to ice installation

**GET NOTICED
CALL TODAY!**

In Ice Pricing

C - Face off Circles

- Cost: \$359.00

L - Large

- Ad size: 10 ft x 5 ft - Cost: \$790.00

XL - Extra Large

- Ad size: 16 ft x 8 ft - Cost: \$1,393.00

Rink Board Pricing

Non - Prime Locations 1-22

- Ad size: 8 ft x 2.7 ft - Cost: \$719.00

Prime Locations 23-64

- Ad size: 8 ft x 2.7 ft - Cost: \$790.00

Non-Prime Corner Locations 1-4

- Ad size: 4 ft x 2.7 ft - Cost: \$295.00

Prime Corner Locations 5-8

- Ad size: 4 ft x 2.7 ft - Cost: \$328.00

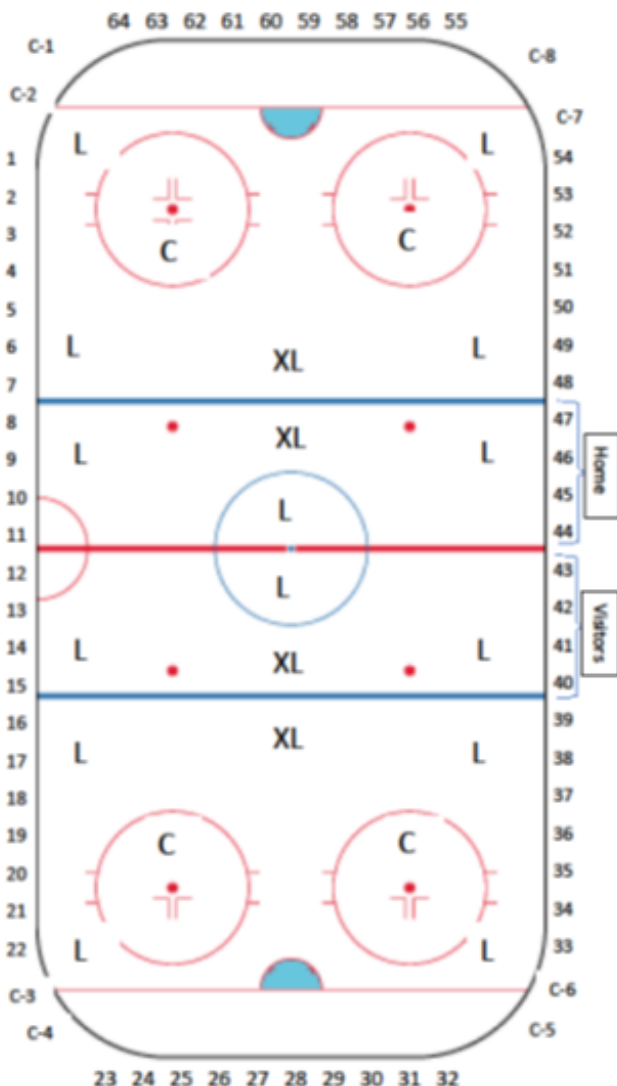
Score Clock

- Ad size: 57-3/4 W x 21-3/4 H
- Cost: \$1,118.00 per side

****NEW**** Wall Board

- Ad size: 8 ft x 4 ft - Cost \$1,000.00

Bleachers



Lobby



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THE C.N.R.L CURLING RINK

Connect Your Business with a Loyal Community

The C.N.R.L. Curling Rink is a year-round community hub, hosting league play, bonspiels, tournaments, weddings, banquets, conferences, and special events. With four sheets of ice and the Buy-Low Lounge, the facility welcomes players, spectators, families, and visitors from across the region.

Advertise Where Your Customers Gather

Reach a loyal and engaged audience through:

- Ladies', Men's, Seniors', Juniors', Mixed, and Recreational leagues
- Friday Night Doubles and bonspiels
- Drop-in curling
- Spectators in the lobby and Buy-Low Lounge

Keep your business visible while supporting recreation and community life in the Athabasca region.

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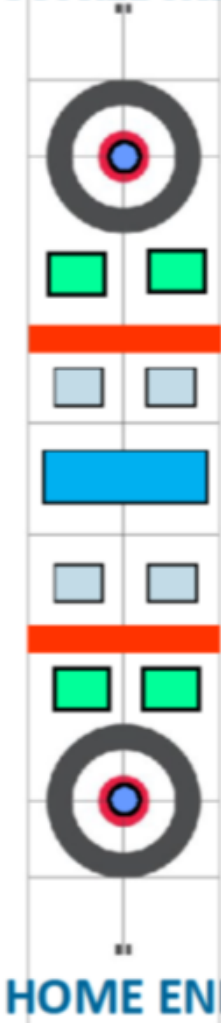
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****NEW** Wall Board**

- Ad size: 8 ft x 4 ft - Cost \$1,000.00

SCOREBOARD



Button (2 per sheet)
Ad size: 1 ft diameter circle
Cost: \$359.00

Inside Hog Centre Line (4 per sheet)
Ad size: 2 ft x 3 ft
Cost: \$498.00

Outside Hog Centre Line (4 per sheet)
Ad size: 2 ft x 3 ft
Cost: \$498.00

Centre Ice Location (1 per sheet)
Ad size: 4 ft x 8 ft
Cost: \$790.00

Hog line (2 per sheet)
Ad size: 4 inches x 14 ft
Cost: \$225.00

Full House (2 per sheet)
Ad size: 12 ft diameter circle
Cost: \$1,393.00



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NEW SPONSORSHIP OPPORTUNITIES

Support community recreation while increasing your business's visibility. Our sponsorship opportunities provide meaningful recognition while demonstrating your commitment to the Athabasca community.

Baseball Diamond Outfield Fence Signage

- **\$1,393.00 per year**
- Sign Size: 4 ft x 8 ft
- Promote your business with prominent year-round signage positioned along the outfield fence and visible from nearby roadways, providing excellent exposure to athletes, spectators, and the travelling public.

Arena & Curling Rink Wall Boards

- **\$1,000.00 per year**
- Sign Size: 8ft x 4 ft
- Position your business in a highly visible location opposite the spectator seating, ensuring your advertisement is seen throughout games, tournaments, and special events.

Arena Stairs

- **\$790.00 per year**
- Transform a full set of arena stairs into a high-impact advertising display. This unique location captures the attention of spectators, athletes, and visitors throughout the year.

Sponsor a Public Swim

- **\$350.00 per hour**
- Sponsor one hour of public swimming and demonstrate your commitment to community recreation. Your business will receive recognition during the sponsored swim session while increasing brand awareness among participating families and patrons.

Sponsor a Movie

- **\$250.00**
- Sponsor a movie at the Nancy Appleby Theatre and connect with families and community members enjoying a local entertainment experience.
- Sponsor recognition is provided during the event.

Sponsor a Public Skate or Shinny

- **\$200.00 per hour**
- Support one hour of public skating or shinny while showcasing your business to participants and spectators. Sponsor recognition is provided during the sponsored session.

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GROW YOUR BUSINESS. STRENGTHEN YOUR COMMUNITY.

Your investment supports recreation, health, wellness and community events while keeping your business visible to thousands of local residents and visitors.

Whether you're launching a new business, building brand awareness, or reinforcing your community presence, we'll help you create an advertising package that meets your goals and budget. Contact us today to reserve your advertising space.

Contact us today to discuss your advertising goals and reserve your advertising space.

Rhonda Alix
General Manager
780-675-2967
multiplexmanager@athabasca.ca

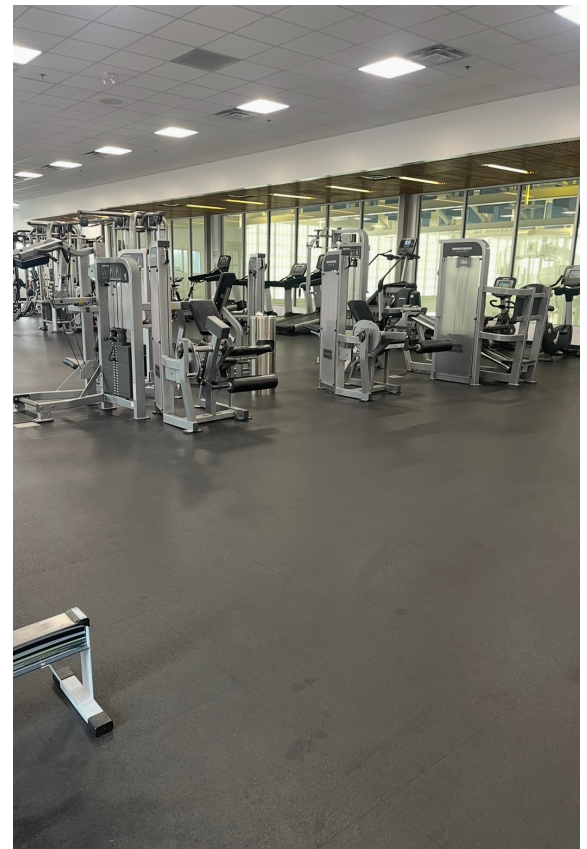
Cheryl Ruthven
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