



**ATHABASCA**  
**Regional Multiplex**  
**Fitness & Aquatic Centre**

**Athabasca  
Regional  
Multiplex  
Society**

## Advertising Opportunities

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**Invest in our Community!**



**Athabasca Regional  
Multiplex**

**#2 University Drive  
Athabasca, AB  
T9S 0A3**

**Phone: 780-675-2967  
Fax: 780-675-2703**



[www.athabascamultiplex.ca](http://www.athabascamultiplex.ca)

# Welcome to the Athabasca Regional Multiplex

## Invest, Connect, Engage

The Athabasca Regional Multiplex Society promotes cultural growth, health, wellness, and fitness for all residents in the Athabasca region and offers opportunities to participate in a wide range of activities by providing exceptional recreational, leisure and cultural facilities.

Designed as a multi-purpose community facility, the Multiplex is also available for conferences, weddings, trade shows, graduations, parties, and meetings of all kinds. There are rooms to comfortably accommodate from small groups to over 1,000 individuals, allowing a wide range of social, sporting and cultural activities.

Our new Aquatic & Fitness Centre opened in May 2019. The Aquatic Centre features a lap pool, a lazy river, a water slide, and so much more. The Fitness Centre is stocked with new fitness equipment.



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## Corporate Citizenship

Sponsorship ensures the Multiplex continues to enrich our community by:

- Offering excellent services and equipment
- Encouraging active and healthy lifestyles
- Promoting togetherness and social richness



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## WHY ADVERTISE?

### Audience

Many different user groups including hockey, EPC hockey academy, figure skating, curling, soccer, baseball, slo-pitch, pickle ball, Ukrainian dance, swim club, Kung Fu, and more attend our facilities throughout the year bringing lots of exposure to your marketing campaign. We are a host to a broad range of sporting and community events.

### Demographics

Our facilities bring a diverse group of visitors including young children to gleeful grandparents cheering on their grandchildren in a game. The vast range of people allows the ability to target varied demographics.

### Opportunities

We have a selection of options to cater to your needs.

### Cost Effective Packages

We can do individual ads or create a package for the maximum exposure of your business.

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## The Cenovus Arena

The Cenovus Arena is bustling with on ice activities for athletes and spectators. The 26,000 square foot Cenovus Arena is the perfect setting for large events, such as hockey tournaments, trade fairs, community dinners, or other similar events. Various tournaments have been hosted in the Cenovus Arena over the years.

Connect with a wide variety of activities and spectators:

- Minor hockey practices and games
- Rec hockey games
- Pond hockey games
- EPC hockey academy
- Hockey tournaments
- Figure Skating practices and year end Gala
- Public Skating and shinny hockey
- Lobby and lounge viewing areas



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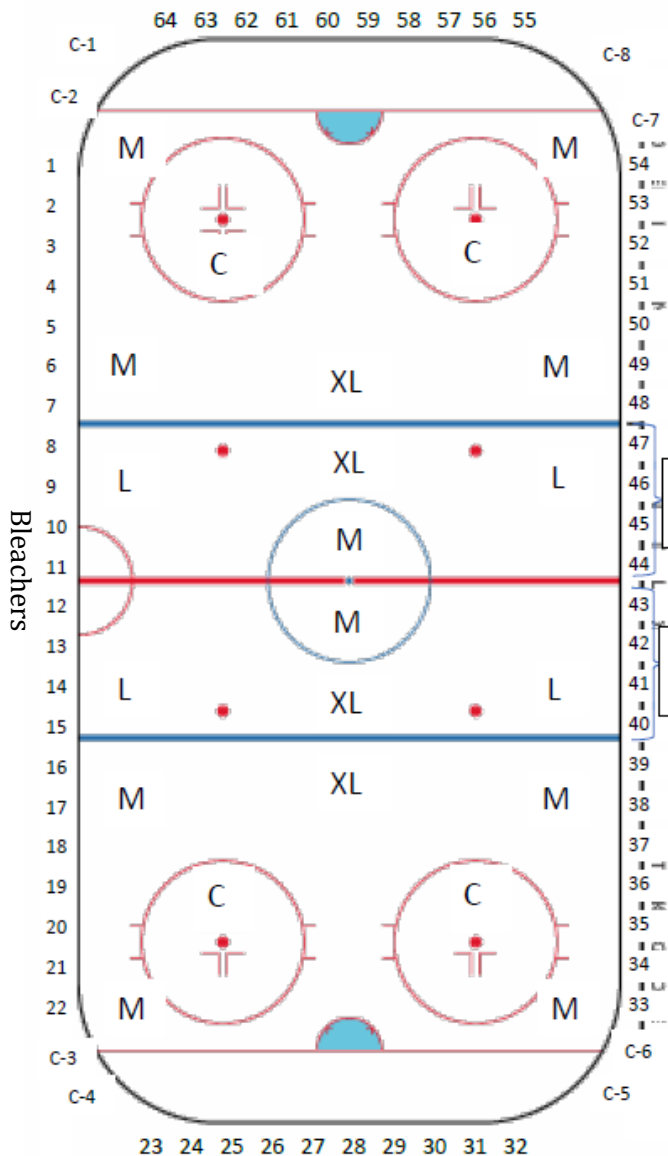
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# Cenovus Arena Advertising Rates



Lobby

## In Ice Pricing

**C - Face off Circles**

Cost: \$280.00

**M - Medium**

Ad size: 4 ft x 3 ft

Cost: \$390.00

**L - Large**

Ad size: 10 ft x 5 ft

Cost: \$615.00

**XL - Extra Large**

Ad size: 16 ft x 8 ft

Cost: \$1,085.00

## Rink Board Pricing

**Non - Prime 1-22**

Ad size: 8 ft x 2.7 ft

Cost: \$560.00

**Prime 23-64**

Ad size: 8 ft x 2.7 ft

Cost: \$615.00

**C - Corner**

Ad size: 4 ft x 2.7 ft

C-1-4

Cost: \$230.00

Ad size: 4 ft x 2.7 ft

C-5-8

Cost: \$255.00

## Score Clock

Cost: \$870.00 per side

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\* Prices are for the advertising space only.

\* 10% discount for package purchases.

\*Contact us for availability. All in ice advertising must be produced prior to ice installation.

## The C.N.R.L Curling Rink

The C.N.R.L Curling Rink has 4 sheets of ice. This venue is perfect for events such as bonspiels, weddings, banquets, conferences or any other type of social or business gatherings.

Curling is an integral part of the community. Participants range from casual club members to competitive athletes, to family and friends watching the game from the lobby area or Buy-Low lounge upstairs.

Connect with a wide variety of athletes and spectators:

- Curling club leagues; ladies, men's, senior, junior, mixed and fun divisions
- Friday night doubles curling
- Bonspiels
- Drop-in curling
- Lobby and lounge viewing areas



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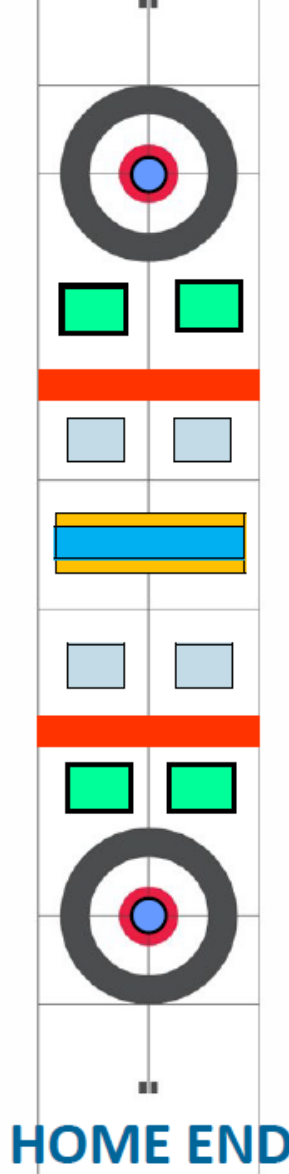


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# C.N.R.L Curling Rink Advertising Rates

<u><b>In Ice Pricing (4 sheets available)</b></u>	
<b>Centre Ice Location 1 (2 available per sheet)</b>	
Ad size: 2 ft x 8 ft	
Cost: \$495.00	
<b>Centre Ice Location 2 (1 available per sheet)</b>	
Ad size: 4 ft x 8 ft	
Cost: \$615.00	
<b>Outside Hog Centre Line (4 available per sheet)</b>	
Ad size: 2 ft x 3 ft	
Cost: \$387.00	
<b>Inside Hog Centre Line (4 available per sheet)</b>	
Ad size: 2 ft x 3 ft	
Cost: \$387.00	
<b>Hog line (2 available per sheet)</b>	
Ad size: 4 inches x 14 ft	
Cost: \$175.00	
<b>Button (2 available per sheet)</b>	
Ad size: 1 ft diameter circle	
Cost: \$280.00	
<b>Full House (2 available per sheet)</b>	
Ad size: 12 ft diameter circle	
Cost: \$1,085.00	

## SCOREBOARD



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## Corporate Citizenship

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The Athabasca Regional Multiplex hosts a variety of events throughout the year that boasts a diverse audience and attending guests with thousands of impressions throughout the year.

**Call us today to ensure the placement of your companies advertisement.**

If you don't see a sponsorship or an advertising space that fits your needs, we'll help create one for you!

### Interested?

Please contact:

Rhonda Alix

General Manager

Phone: 780-675-2967

Email: [multiplexmanager@athabasca.ca](mailto:multiplexmanager@athabasca.ca)

Cheryl Ruthven

Administration Supervisor

Phone: 780-675-2967

Email: [multiplexadmin@athabasca.ca](mailto:multiplexadmin@athabasca.ca)

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